

Green Cities Forum September 2022

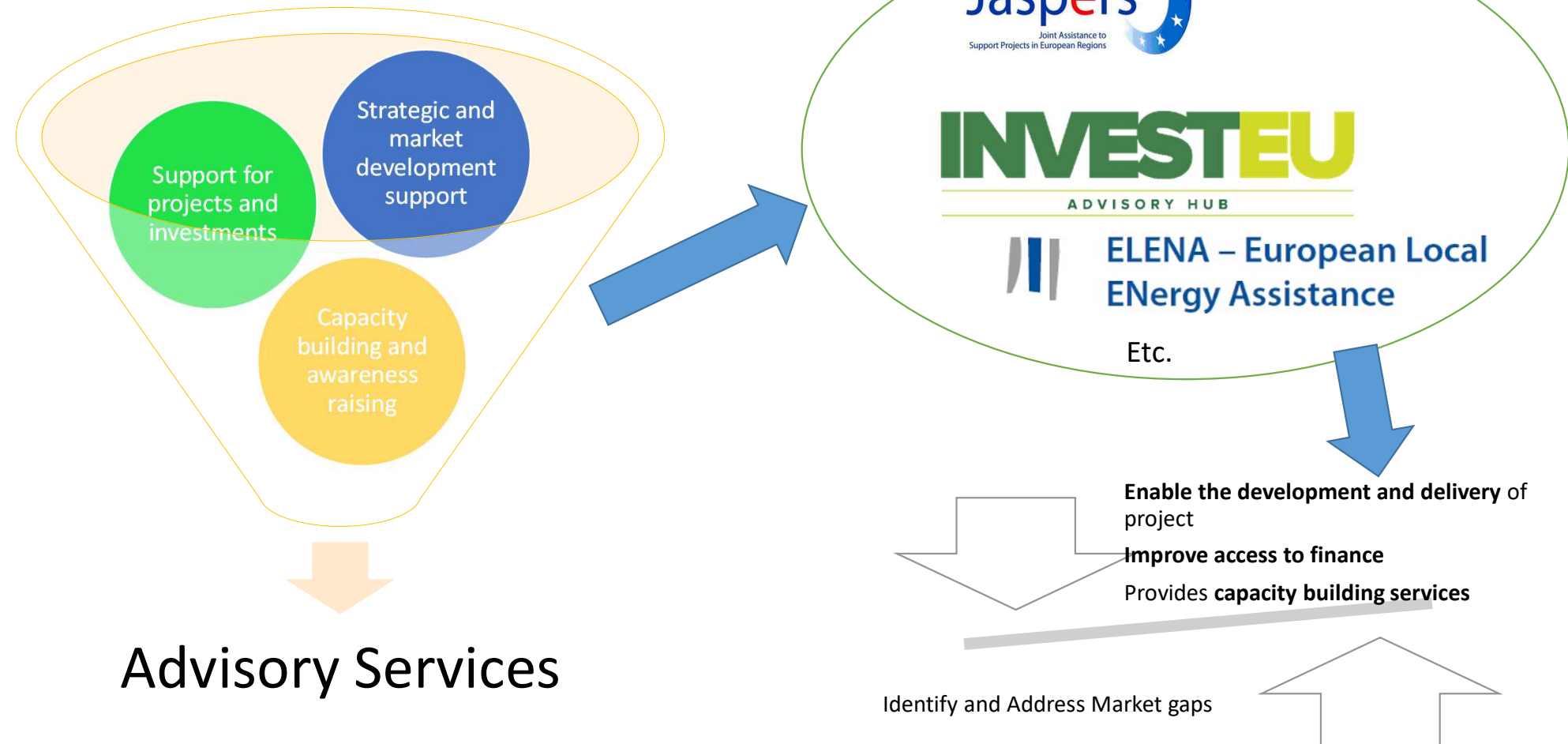


Advisory services as a means to
improve access to finance

EIB - JASPERS

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EIB-JASPERS

Advisory services



JASPERS supports implementation of the Urban Agenda for the EU

- Focus on planning-led integrated urban development
- Complementary to the European Urban Initiative
- Support to Better Funding, Better Knowledge
- Potential support to actions under UAEU Partnerships where there is a link to ESIF funding
- Supports implementation of the Pact of Amsterdam, New Leipzig Charter
- Support investment orientation of the Renovation Wave, circular cities, Cities Climate Mission



Urban Advisory – Project Support

JASPERS Advice Includes:

- Project Concept Definition
- Options Analysis and Preliminary Design issues
- Cost Benefit Analysis,
- Environmental & State Aid Compliance
- Scoping of Feasibility Studies
- Funding Opportunities
- Procurement and ownership options
- Strategic Coherence
- Project Optimisation and Benchmarking



Metro, Bucharest



Tram, Seville



Water and Sewerage plant, Warsaw



Waste collection, Iasi

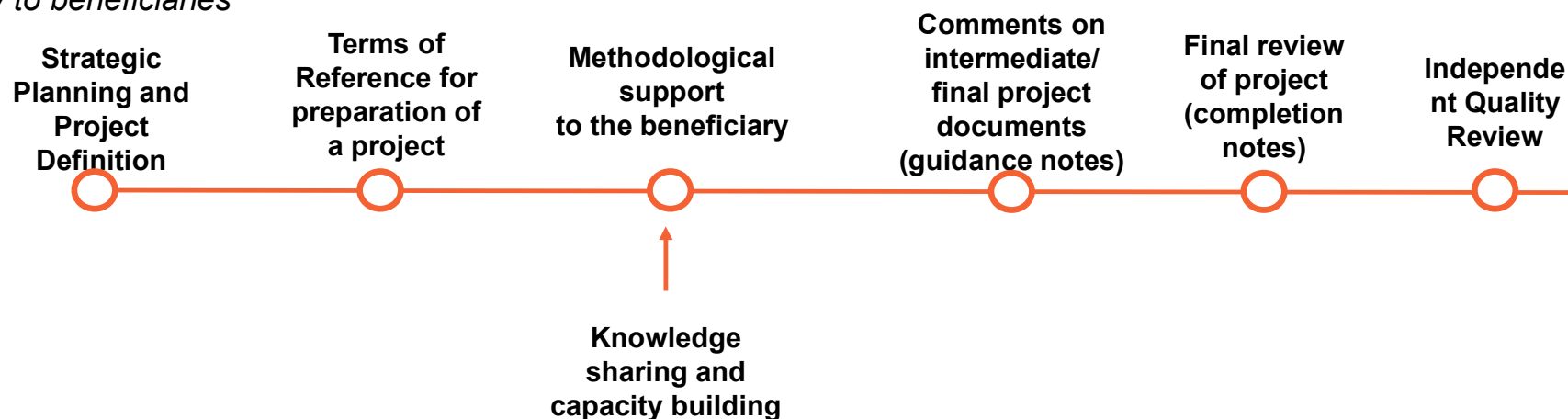
JASPERS Services

Support for strategic planning and to solve sectorial issues

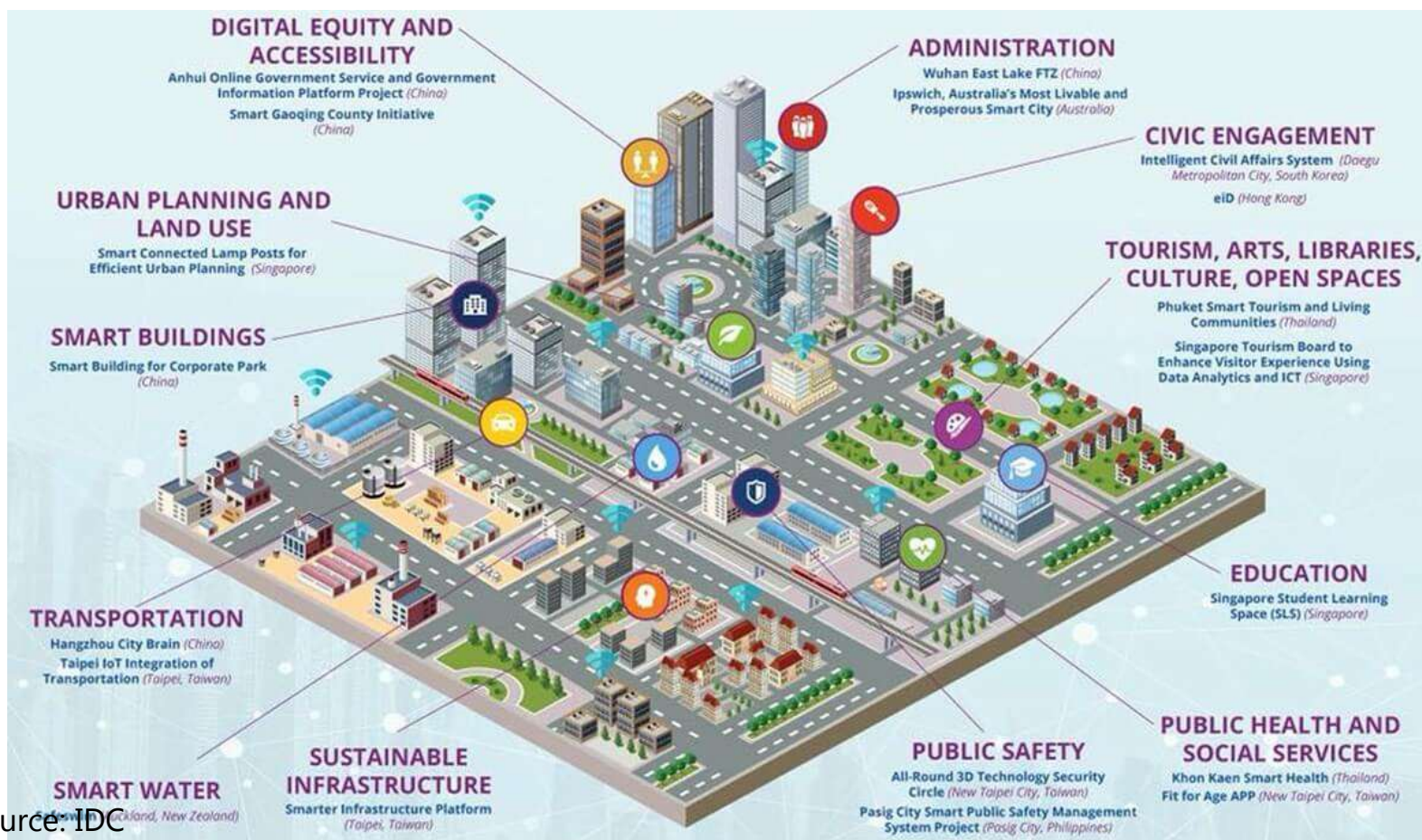
Comprehensive support to projects

Key features:

- *Upstream involvement*
- *Hands-on approach*
- *Proximity to beneficiaries*

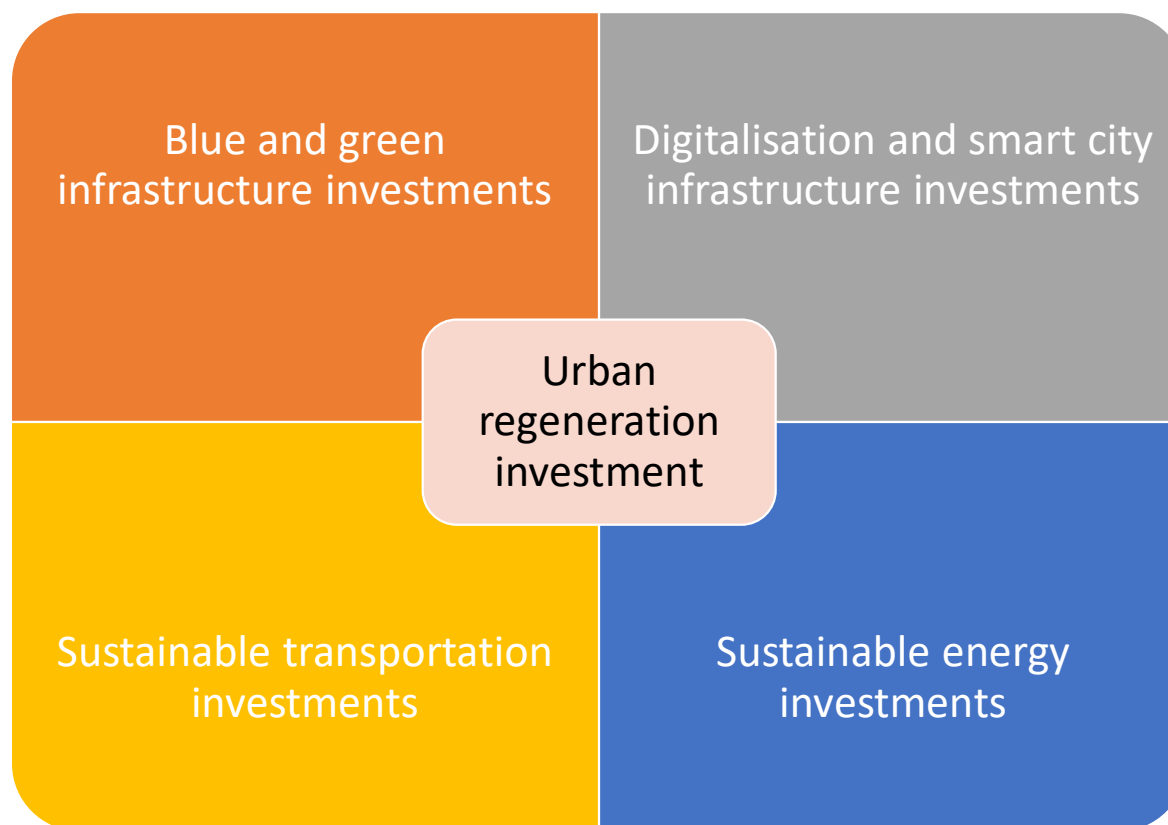


Beyond the project – cities take a holistic approach



Source: IDC

JASPERS services - Cross-sectoral approach

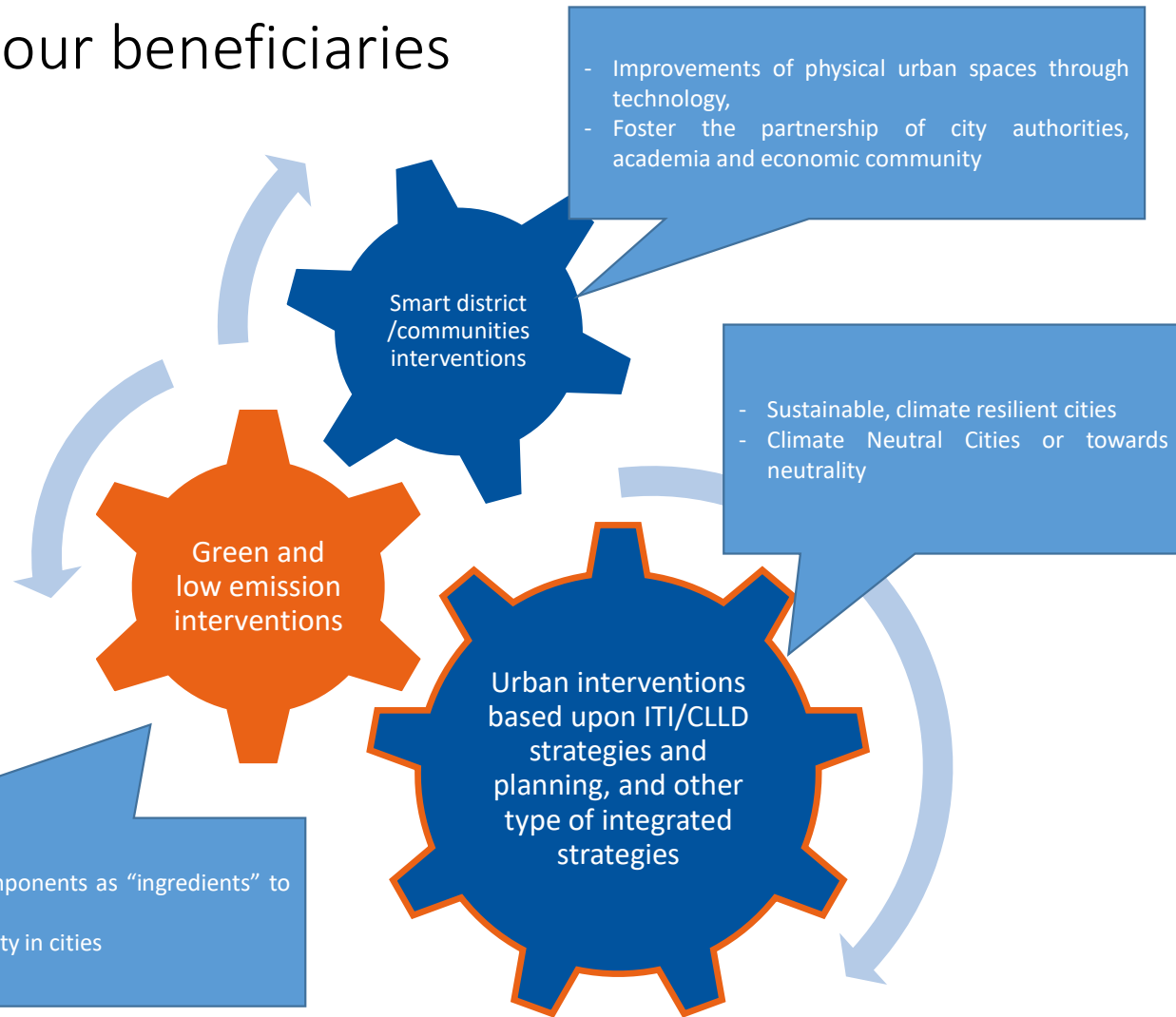


Urban Advisory – services to our beneficiaries



Advice on sustainable, green and integrated urban development strategies, concepts and plans

- Re-shaping urban fabric to incorporate green and blue-green components as “ingredients” to solve urban climate challenges
- Increasing the urban space quality, including walkability and livability in cities



What kind of Urban Activities do JASPERS Support?

- Assignments are unique & consulted with Regio Desks
- We focus on assignments which...
 - provide direct support to project preparation
 - provide strategic basis for potential EU investment downstream
 - unlock investment across several cities / unblock investment barriers
 - are in areas where JASPERS is strong (eg. SUMP)
 - are focused on thematic priorities of the Green Deal – eg. climate, circular economy, innovation, social housing where there is an ESIF perspective
- Less likely to be supported...
 - Upstream assignments with limited investment linkage eg. general urban planning
 - Assignments unlikely to link to OP priorities

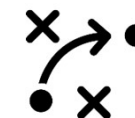
JASPERS wider support for cities



Assistance in **preparation of sustainable urban development strategies, ITI, investment prioritisation**



Advice on **horizontal issues** – eg. urban climate action, circular cities, innovation, resilience



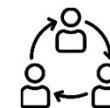
Support for **urban regeneration projects, innovation hubs** – methodological guidance, project preparation support



Support for the preparation of **investment programmes (neighbourhoods, city, functional regions)**



Selective **support – pilot project advisory incl. replication mechanisms**



Capacity building - networking, training, knowledge transfer

How do JASPERS Engage with Cities?



Large Cities/ Agglomerations:

- Single beneficiary of JASPERS support
- Specific assignment with Local or Regional Body
- Initial scoping to define relevant bodies and coordination



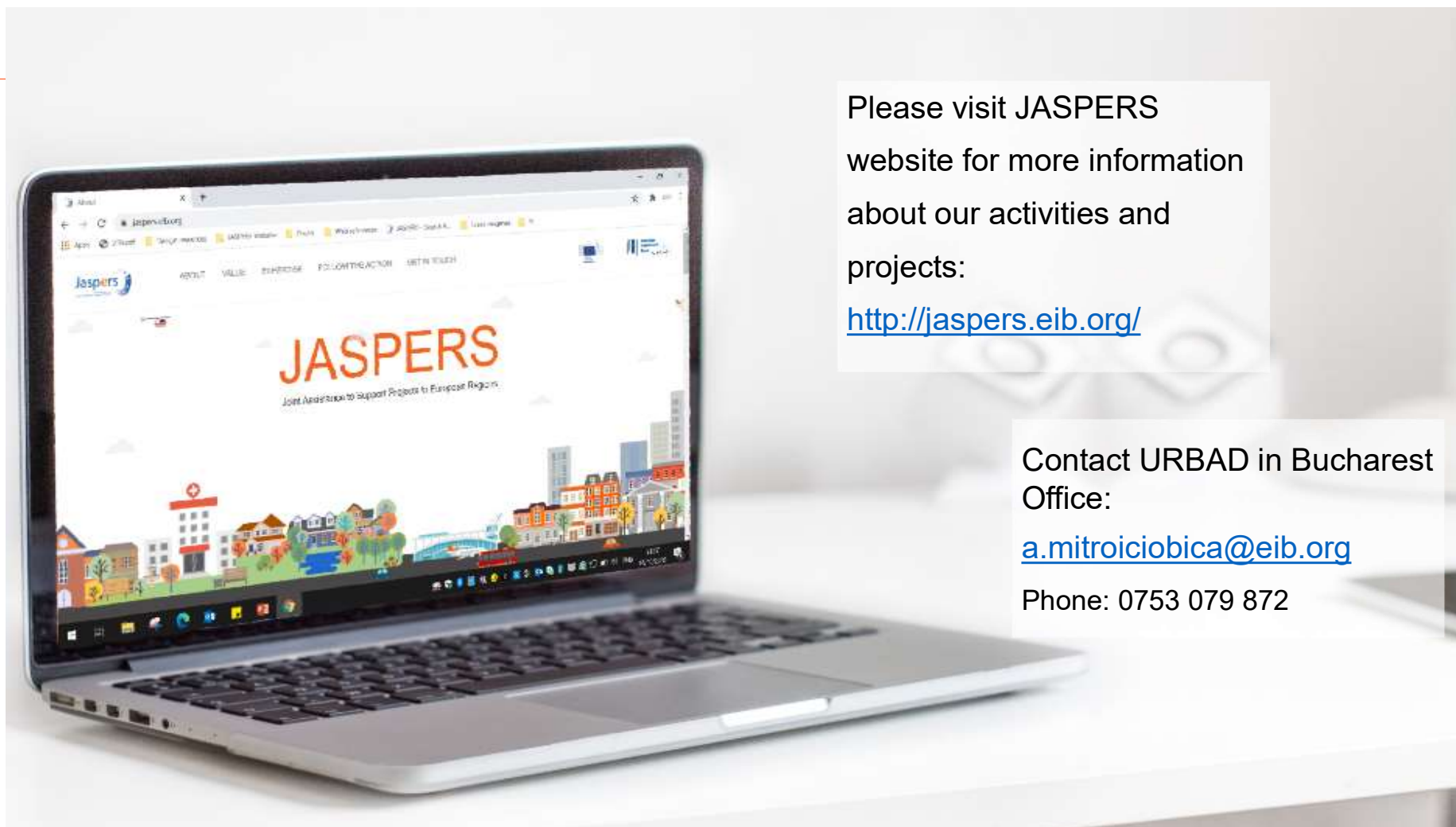
Smaller Cities:

- Different scale – look for horizontal value
- Grouping of cities, with central or regional coordinating authority
- Advice to central/regional authority can include support structures
- Pilot/Demonstration Projects, and ‘Train the trainer’



Policy Support:

- Purely horizontal at national or EU level
- Technical and methodological support, ad-hoc advice
- Networking and best practice information



Please visit JASPERS
website for more information
about our activities and
projects:

<http://jaspers.eib.org/>

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