

Car Free Hour – Tolpoortstraat Deinze



City development <-> urban sprawl



Solution: high-quality renewal of the city centre



Public space in Deinze: before and after



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Public space in Deinze: before and after

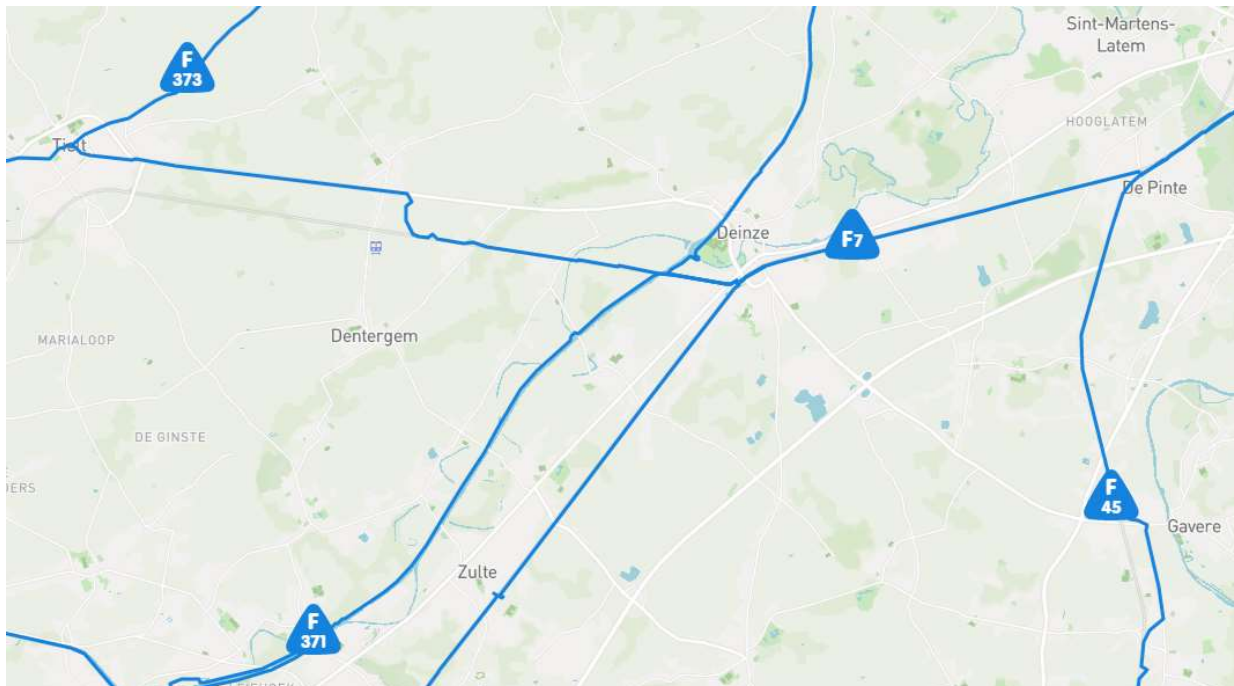


Public space in Deinze: before and after



Deinze: junction of cycling highways

F7 Gent - Kortrijk
F37 Ieper - Deinze
F371 Deinze - Komen
F422 Deinze – Eeklo



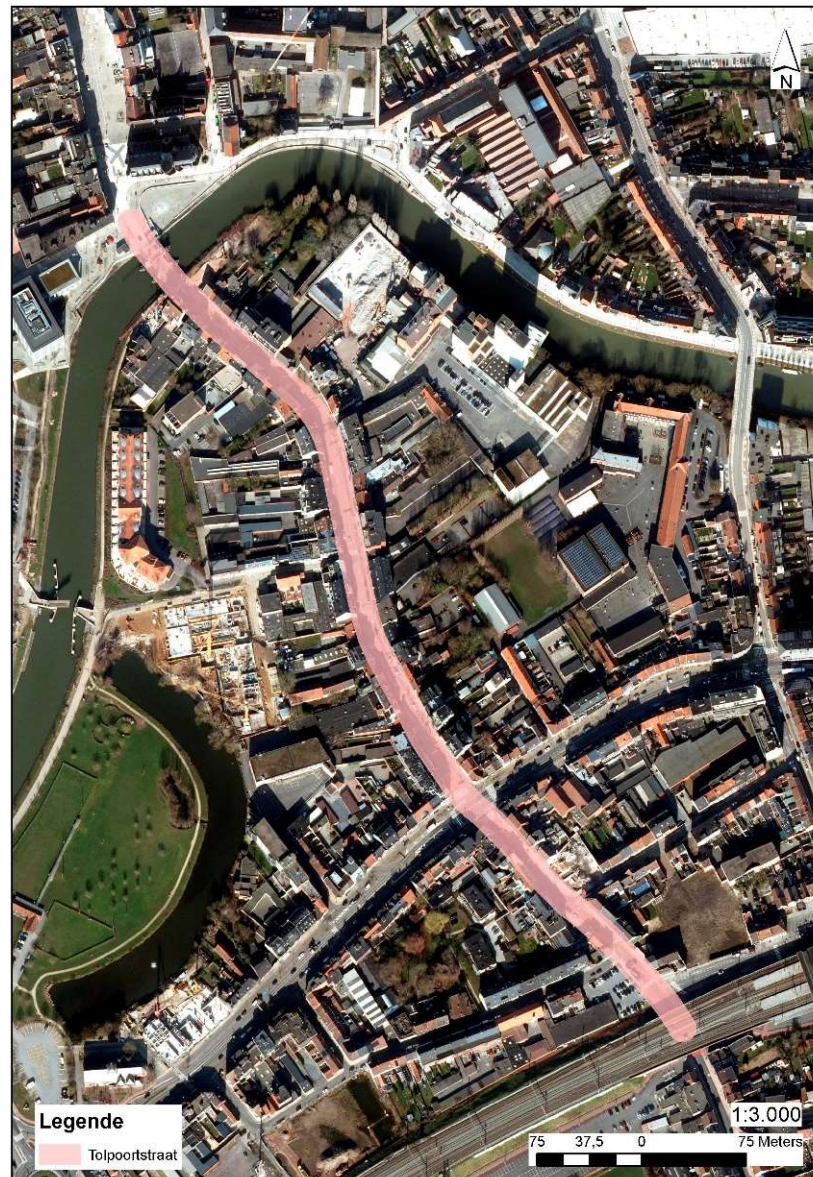
Deinze: junction of cycling highways



More cyclists? More challenges!



Tolpoortstraat



Tolpoortstraat



Presort strip cyclists: interim solution



Presort strip cyclists: current solution



Brielpoort bridge: connecting parking space and the shopping street



Brielpoort bridge



Brielpoort bridge



Central parking space



Before: high vacancy rates, little shopping experience



After: low vacancy rates, better shopping experience



After: low vacancy rates, better shopping experience



After: low vacancy rates, better shopping experience



The future: Deinze 2040



17 SDG's – 17 villages



Fietsberaad, Flemish Cycling Embassy



- Knowledge centre where local authorities share experience in cycling policy and exchange good practices
- Supports local authorities
- Flemish government funds: € 500.000/year

ECF



- ECF: European umbrella federation of civil society organisations advocating and working for more and better cycling
- Cities & Regions for Cyclists: network bringing together local and regional administrations, working to promote the bicycle as a mode of transport and leisure, and the exchange of knowledge on cycling policies

Cycling congress – Deinze, May 2022



FIETSCONGRES
2022 31 MEI DEINZE 02 JUNI ONLINE

**HET DRAAIT
OM DE FIETS**

VSV
Vlaamse Vereniging van
Verenigingen van
Stads- en Gemeentebestuurders

Deinze
Het Land van Nevele

Vlaanderen
is veiliger verkeer

Fiets
VERBOD

Cycling congress – Deinze, May 2022



Cycling congress – Deinze, May 2022



Ten things to keep in mind



1. Small wheels, big communities

Gil Penalosa, Ghent, 2015



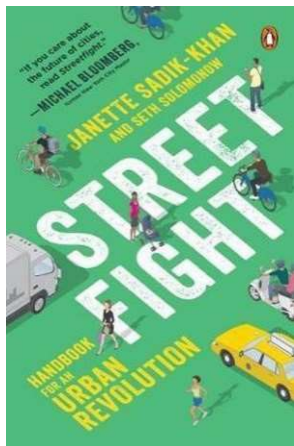
2. Guts, courage and ambition

Jaap Kamminga, Cycling congress Zwolle, 2014



3. For each meter of public space you have to have a street fight

Janette Sadik-Khan, NY, 2019



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4. The earning potential of the bike is gigantic

Henk Swarttouw, Brussels, 2022



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DEINZE 22/09/2014

Letters & Co levert boeken met 'bedrijfsfiets'



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Henk Swarttouw, Brussels, 2022



5. “Some people arrived by bike” “Put your mayor on a bike”

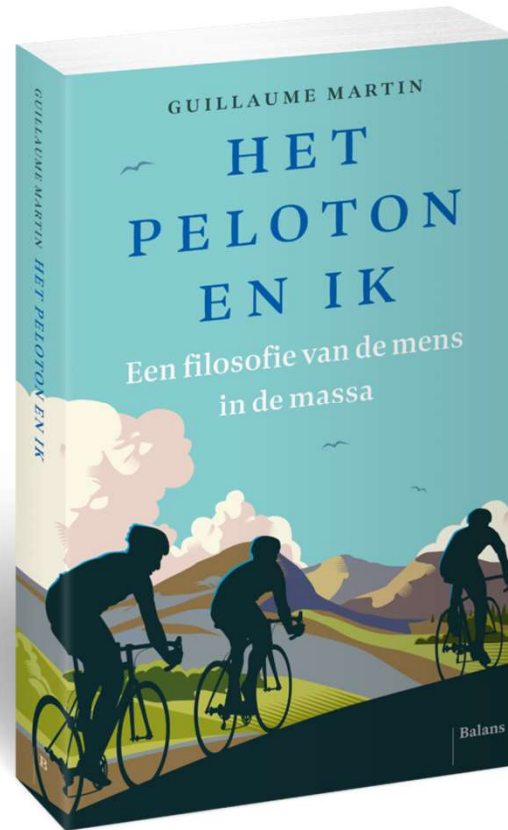
King Filip, Laken, 2017

Mark Suykens, VVSG congress Ghent, 2013



6. Nobody can stop the peloton

Guillaume Martin, Tour de France, 2021



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Guillaume Martin, Tour de France, 2021



7. The unintentional side effects are overwhelming

Sjors Van Duuren, Deinze, 2021



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8. It's about more than cycling. *It's a way of life*

Helle Sørholt, Leuven, 2021



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!Deinze
Het Land van Nevele

9. Without a cycling plan there's no climate plan

Matthew Baldwin, Lisbon, 2021



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10. It never keeps on raining

Frank Deboosere, Deinze, 2022



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Frank Deboosere, Deinze, 2022

Saying from Denmark (or Deinze ;-)): “There’s no such thing as bad cycling weather, only bad cycling clothing”







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