

**TAMPERE.**  
FINLAND

# CASE TAMPERE

## The power of cycling, public transportation and walking

2022 Green Cities Forum Brasov

Panel 3

Deputy Mayor Matti Helimo, City of Tampere  
5th September 2022



Image: Visit Tampere / Laura Vanzo



Population  
245,000

3,000  
new residents  
each year

TAMPERE.  
FINLAND

## Tampere info

- The favourite city of Finns!
- City of business, students, ICT, culture and events
- Centre of the region
- $\frac{3}{4}$  of Finns live within 2 hours of Tampere
- Twin city of Braşov



10 YEARS  
**SUMP**  
Award  
Safe and Healthy  
with Sustainable Mobility

 TAMPERE

Image: Visit Tampere / Laura Vanzo

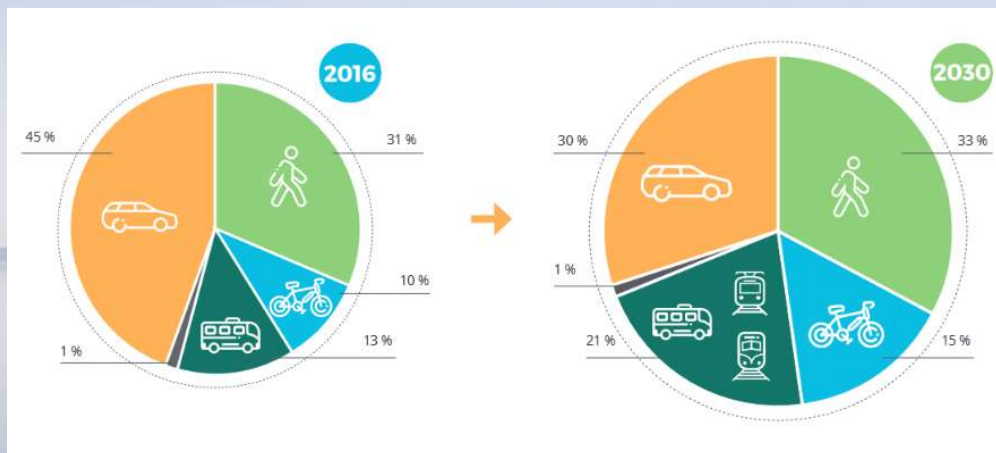
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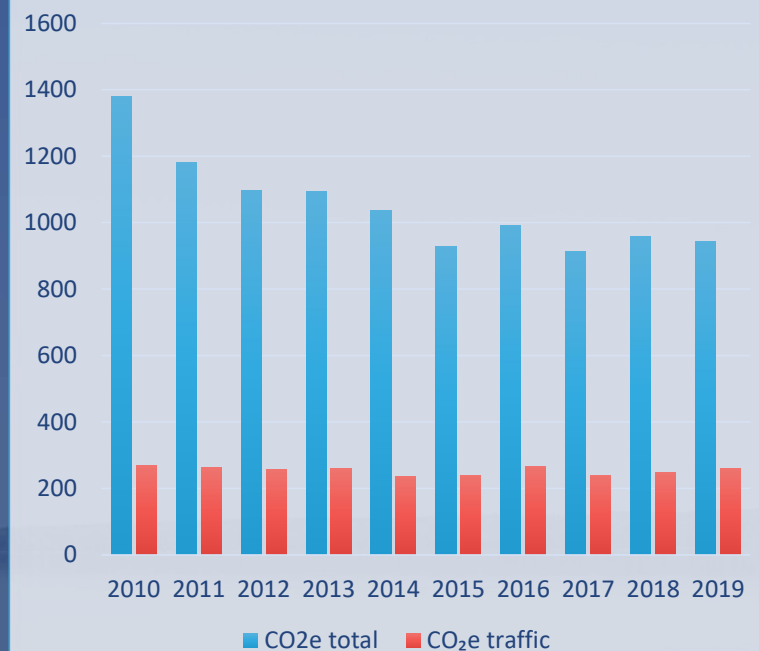
# Climate Neutral City 2030

- The Tampere City Strategy: The City of Action
- Carbon neutral Tampere roadmap
- Sustainable urban mobility plan SUMP







The share of sustainable transport modes:  
2016: 55% -> 2030: 69%



Tampere's emissions 2010-2019 ktCO<sub>2</sub>-ekv



# Sustainable Urban Mobility Plan

-  Carbon neutral
-  Efficient
-  Safe
-  Equal
-  Active
-  Environmentally responsible



Kuva: Visit Tampere / Laura Vanzo

# Mobility in Tampere

- Tram transport started on two routes in 2021
  - The second stage is under construction 2021-2024
  - Regional tramway 2025 -Alliance model
- Regional bus network and trunk lines
- Local commuter train
- New cycling possibilities, city bikes, scooters, Park & Ride
- Investments, infrastructure + mobility management



# Hiedanranta

SMART AND SUSTAINABLE

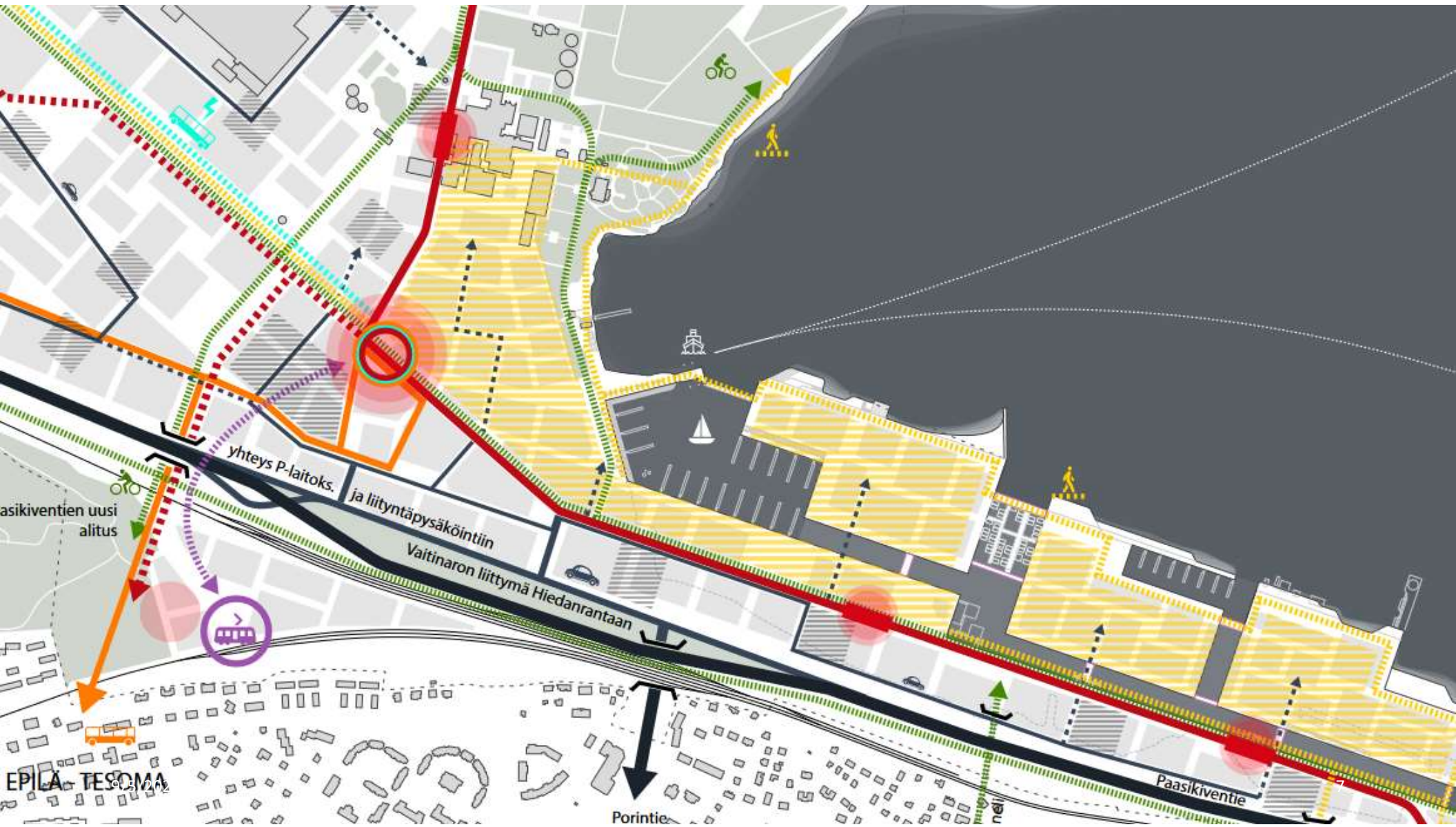
## Construction begins 2023

- 25 000 residents
- 10 000 jobs
- 12-minute tram ride from the city centre (2024)
- Traffic system based on sustainable mobility modes

## Hiedanranta now:

- Test platform for smart and sustainable solutions in Tampere
- Events and cultural activities





# Ranta-Tampella –

one step to reach the lake,  
two to the city centre

A new versatile residential area right next to the city centre and on the shore of lake Näsijärvi.

Ranta-Tampella offers shore-side routes and versatile activities to all citizens.

## Ranta-Tampella includes:

- Cycling and walking routes
- Leisure docks
- Canals
- Outdoor gyms
- A climbing wall

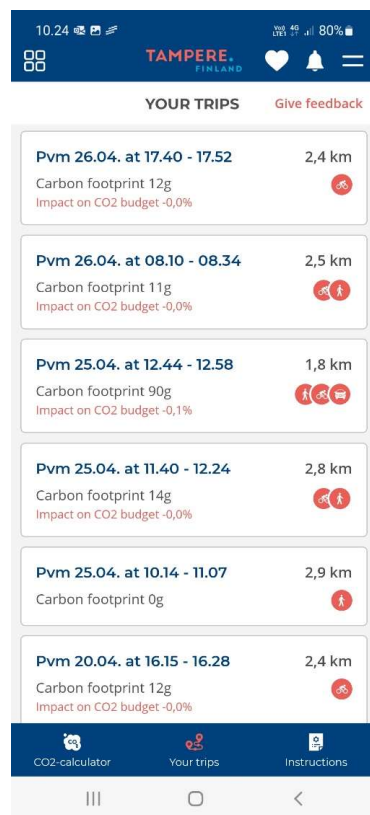
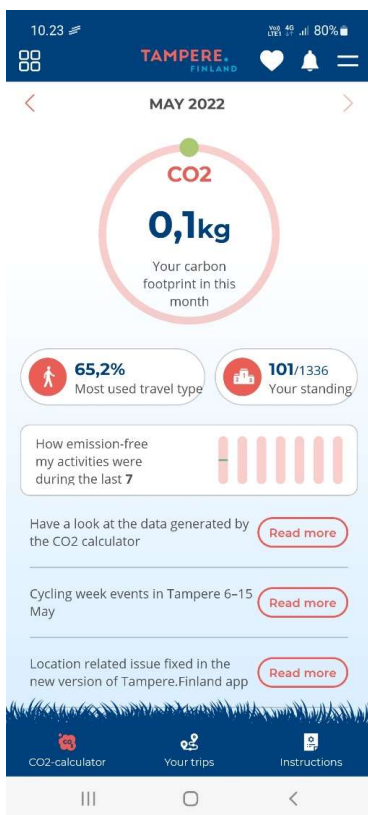
**3,500**  
homes for Tampere  
residents







# FIND OUT YOUR MOBILITY CARBON FOOTPRINT



# Mobility CO2 calculator

- Part of the existing Tampere.Finland city app, feature was published 6/2021
- Open-source implementation
- Automatic transport mode detection
- A separate [analytics tool](#) with data visualizations
- About 4000 separate users, 1600 monthly



TAMPERE.  
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THANK YOU

Matti Helimo, Deputy Mayor, 5 September, 2022

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Image: Visit Tampere / Laura Vanzo