

WOMEN RECLAIMING PUBLIC SPACE

Pinar Pinzuti, Cycling Brainwasher

DESIGNING GENDER INCLUSIVE CITIES



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*"I don't use bike in
Copenhagen, because
it is dangerous. There
are too many cars in
the city. "*
Anja.

Copenhagen



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overturning
the prejudice

If you never try you
will never know.



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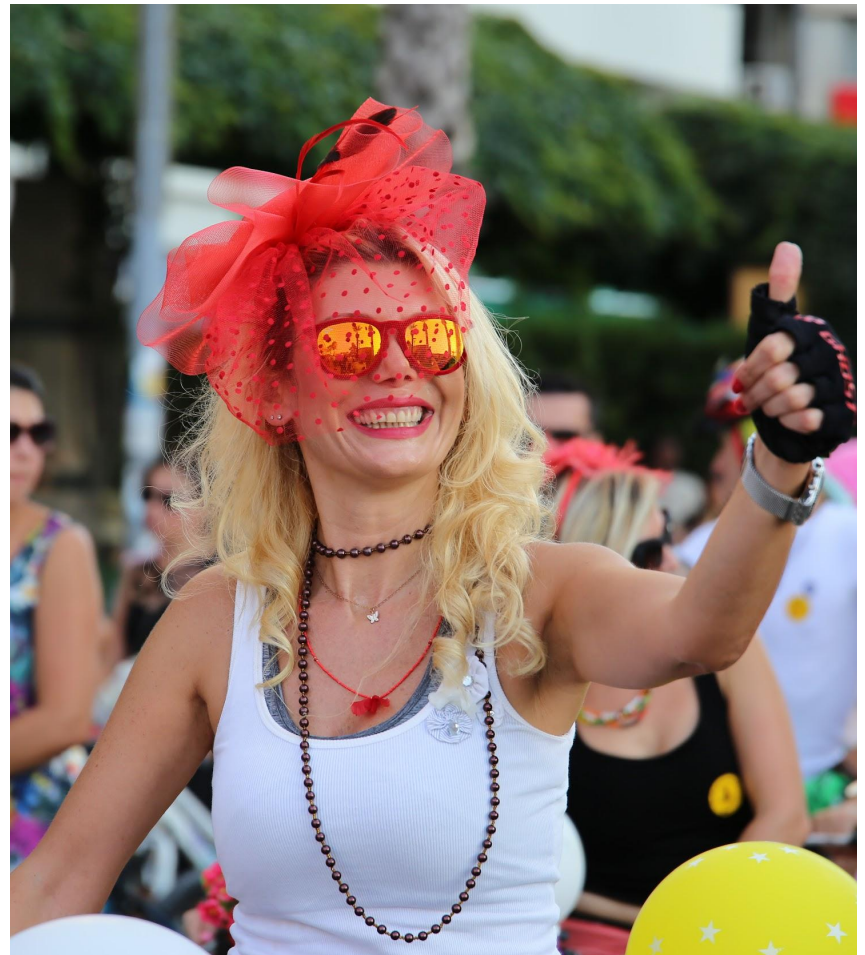


IZMIR, 2013

Bike ride starts in the main square, continues in the main streets of the city center, has a max length of 5 km, and max speed is 10 km/h.

Participants should

- Dress up *fancy*
- Decorate the bike
- Smile all the time
- Pose for the cameras
- Wave hand and greet people



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*cycling seems
something beautiful,
easy and enjoyable.*



2013 IZMIR
2014 3 cities
2015 10 cities
2016 28 cities
2017 50 cities
2018 70 cities
2019 115 cities
2020 120 cities
2021 150 cities
2022 200 cities



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Fancy Women Bike Ride brings women into a contested public space of the street asserts their 'right to the city' while simultaneously creating an environment that is comfortable, safe and welcoming.

Supportive Cycling
Environments for Women

By Jessica
Russell-Edmonds, the
University of Manitoba

This is accomplished by three means.

- *a day is selected where fewer cars are on the streets, ensuring both personal and road safety.*
- *a large group of women ride together providing 'safety in numbers', including personal and road safety.*
- *While the mission behind the event is more serious, the event itself- dressing up and adorning one's body and bike in flowers- is light-hearted, colourful, and fun.*



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+ **Fancy Women Bike Ride has been recognized as an event to be promoted and supported by the European Commission**

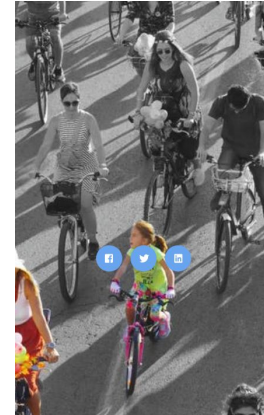
I would like you to know, that I find the event truly amazing and inspiring, and that I support your cause wholeheartedly! As you might know, the Commission promotes cycling not only as an affordable and environmentally-friendly means of transport but also as a great tool to promote health and social inclusion. The Fancy Women Bike Ride is a perfect example of putting these ideas into practice.



VIOLETA BULC
Member of the European Commission

Brussels, 17. 09. 2018
SO/Ares(2018)

+ Fancy Women Bike Ride has been listed as a success story by [Copenhagenize Index 2019](#)



A TASTEFUL TURKISH INITIATIVE TO PROMOTE WOMEN ON BIKES.

Beginning as a small event in Izmir, the "Fancy Women Bike Ride" (Süslü Kadınlar Bisiklet Turu) has since grown into a parade of over 30,000 women.

Held annually in over 50 cities in Turkey, it increases the visibility of female bicycle users, encouraging them to parade on bike through the streets while wearing fancy clothes. In doing so, the ride proves that biking is possible without lycra, sweat, competition, and reflective vests.



(Photo above: Shutterstock)



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MANIFESTO

Global Grassroots Movement

organized by
women for women.

Every year on **World Car Free Day**, women will be on the streets with their bikes to show that everyone can ride a bike, and it is even possible to cycle with a fancy dress. Woman's visibility in urban spaces is key to claim the right to the city. Cycling is a particularly powerful way for women to become visible in the society and a complete new way to interact with the city. Fancy Women Bike Ride is an event for women, organized by women to **remember the liberating joy of cycling** and to **inspire more women to use bicycle in the cities.**

Ride Bike: **The more women cycle, the more women will be encouraged to cycle.**



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www.fancywomenbikeride.com



facebook.com/fancywomenbikeride



instagram.com/fancywomenbikeride

What happens when you cycle?

You start to see things that you have been looking at for a very long time.



photo by
Vahit Daz



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**What happens when
you see things?**

You start to understand.



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HUMAN-SIZE CITY

A city that is
user-friendly to
humans.



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CAR FREE CITY



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GGA
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